



# Global Economic and Technology Summit – Sri Lanka

# Proposal

Business Event

20  
25

Collaboration and  
Summit Lead Ministry



Ministry Of  
Science and Technology

Organized By:

Exiga Sri Lanka

Event Managed By:

Blue Shades Lanka

# Global Economic and Technology Summit Sri Lanka - 2025

## Igniting Innovation & Investment – Transforming Sri Lanka into the South Asian IT Hub

The Global Economic and Technology Summit – Sri Lanka 2025 serves as a catalyst for high-impact economic ventures, inviting global investors to explore opportunities in technology, infrastructure, pharmaceuticals, real estate, and sustainable industries. With government-backed incentives, strategic location, and a skilled workforce, Sri Lanka is set to emerge as a leading IT and innovation hub in South Asia, opening doors to a new era of digital-driven economic growth and global collaboration.



**GETS - SRI LANKA  
2025**

IGNITING INNOVATION & INVESTMENT



## 2. Event Summary

- Dates: August 3–5, 2025
- Venue: The Kingsbury Hotel, Colombo (5-star)
- Target Audience:
  - Global tech companies & innovation leaders
  - International investors
  - Startup founders & inventors
  - Government & policy representatives
  - Universities & research institutions
  - Sri Lankan businesses and youth innovators



## Vision And Mission

GETS Sri Lanka 2025 envisions positioning Sri Lanka as South Asia's premier IT and innovation hub by attracting high-impact foreign direct investment (FDI), promoting the development of four state-of-the-art IT parks across key regions, and fostering global public-private partnerships (PPPs). The summit's mission is to empower startups and digital entrepreneurs, strengthen international trade and economic relations, and drive sustainable, inclusive growth. By enabling technology transfer, advancing healthcare and pharmaceutical investment, and branding Sri Lanka as a smart, future-ready investment destination, GETS 2025 aims to transform the nation into a globally competitive centre for innovation and economic opportunity.



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# Key Objectives – GETS Sri Lanka 2025

1. Position Sri Lanka as South Asia's IT & Innovation Hub
2. Attract High-Impact Foreign Direct Investment (FDI)
3. Promote Four New IT Parks Across Key Regions
4. Facilitate Global Public-Private Partnerships (PPPs)
5. Empower Startups & Digital Entrepreneurs
6. Strengthen International Trade & Economic Relations
7. Drive Sustainable & Inclusive Economic Growth
8. Enable Tech Transfer & Knowledge Sharing
9. Advance Healthcare & Pharmaceutical Investment
10. Brand Sri Lanka as a Smart Investment Destination

## 4. Event Highlights

### Day 1 – Inauguration & Innovation Keynotes

Welcome ceremony  
Keynote speeches by global tech leaders  
Invention spotlight: global showcase  
Gala dinner with cultural entertainment

### Day 2 – Investment & Partnership Day

Panel discussions: local & international tech/economic challenges  
Roundtable with government & private sectors  
Investor pitch sessions for IT parks  
B2B meetings  
Product launches

### Day 3 – Knowledge Exchange & Cultural Experience

Expert Q&A sessions  
Knowledge transfer workshops  
Closing ceremony  
City tour of Colombo with tech zone visits





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### 5. Services & Facilities Provided

- B2B Matchmaking & Investor Meetings
- Exhibition Booths & Startup Pavilions
- Conference Halls with Keynote & Panel Sessions
- Networking Lounges & VIP Meeting Rooms
- On-Site Legal, BOI & Investment Advisory Support
- Media Coverage & Branding Opportunities
- MOU Signing & Project Launch Zones
- Business Support Desk & Delegate Services
- Translation, Transport & Accommodation Assistance
- Field Visits to Proposed Investment Zones

### 6. Expected Outcomes

1. \$100M+ Investment Commitments Secured
2. Launch of 4 Regional IT Parks
3. 20+ MOUs Signed with Global Partners
4. Sri Lanka Positioned as a South Asian IT & Innovation Hub
5. Thousands of Jobs Created & Skills Developed
6. Enhanced Bilateral Trade & Global Business Relations
7. Funding & Exposure for Local Startups & SMEs
8. Green, Smart, and Inclusive Projects Initiated
9. Boost in Tourism & International Business Travel
10. Establishment of GETS as a Flagship Annual Summit

### 7. Call for Partners and Sponsors

1. Strategic Partners – Co-create summit impact and direction
2. Title Sponsors – Get premium branding and visibility
3. Industry Sponsors – Lead sector-specific tracks (IT, Pharma, Infra, etc.)
4. Startup Ecosystem Partners – Support innovation and entrepreneurship
5. Investment Partners – Engage with high-potential projects and ventures
6. Knowledge Partners – Deliver expert panels, keynotes, and workshops
7. Technology Partners – Power the digital experience of the summit
8. Venue & Hospitality Partners – Offer world-class event services

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